

[sr]trends.

CAMPUS BLOGGERS



Write for

WWW.SRTRENDS.COM

TELL ME MORE

what is a campus blogger?



THE BASICS

[SR]trends is a college lifestyle publication written by students, for students. The national site publishes useful, entertaining and valuable content that all high school seniors, current college students and recent grads can relate to. In order to provide this content, we need people like YOU to join our team.



THE DETAILS

We are always seeking motivated and creative students to join our team of campus bloggers. In this position you will be writing on a variety of categories, which include:

FASHION & BEAUTY



COLLEGE LIFE



AFTER COLLEGE



GRADED R



DATING & RELATIONSHIPS



HEALTH & FITNESS



TRAVEL



WHAT'S IN IT FOR ME

why should i write?

THE PRACTICE

Aspiring journalists, student bloggers, or anyone who just likes to write - you are probably well versed on the phrase: practice makes perfect. Writing for [SR]trends creates the best excuse to constantly put those writing skills to work, perfecting your way with words.

THE EXPERIENCE

Writing for [SR]trends is a great opportunity to gain experience in journalism, publishing, marketing and digital media. Your articles will be read by thousands of students and alumni all over the world - pretty cool, we know!

THE OPPORTUNITY

Talk about a great resume builder - how many others can say they've written for a major publication?

WHAT'S REQUIRED

what exactly do i have to do?

EDITORIAL



- write at least 2 articles per month but are welcomed (and encouraged) to request more
- choose topics from provided list or submit a topic to be approved by editors

COMMUNICATION

- reply timely to email communications from national team
- provide updates, screenshots and feedback when asked



PROMOTION



Promote your articles on social media - sharing on Facebook, Twitter and Pinterest



I'M INTERESTED

so now what?

APPLY

You think you've got what it takes to be an [SR]trends campus blogger? Great! We would love for you to apply!

Please [click here](#), fill out the form and keep an eye out in your inbox for the official [SR]trends Welcome Kit.



SPREAD THE WORD

After you've submitted your application, don't forget to spread the word amongst your friends!

THAT'S ALL FOLKS

thank you!



PLEASE FEEL FREE TO CONTACT US IF YOU HAVE
ANY FURTHER QUESTIONS

[sr]trends.

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